

2025 Annual REEA Conference



Innovate • Instruct • Ignite

July 31, 2025-August 1, 2025

at the Sheraton Myrtle Beach, South Carolina

Sponsorship & Exhibitor Opportunities



2025-2026 REEA President
Jennifer Nicely, GSI

AVAILABLE CONFERENCE SPONSORSHIP July 31, Aug 1, 2025

\$10,000 - Platinum Level Conference Sponsorship

- Complimentary Exhibitor Space (*up to 3 tables*)
- (3) Complimentary Full Conference Registrations includes Welcome Reception and Closing Dinner
- Company Recognition at the Opening Session
- Company Recognition as the Closing Dinner Sponsor
- High-Profile Exposure to Attendees during Conference
- Preferred Logo Presence on Conference Website
- Full page inside back cover ad in the Conference Program Book
- Full page ad in REEA "GSI" Gold Standard Instructor Development Workshop Playbook
- Primary Recognition Signage Displayed During Conference
- Opportunity to introduce Concurrent Session Presenters
- (3 additional Full Conference registrations can be purchased at a special rate of \$350/person.*
- All additional can be purchased at full conference registration rate.)*

\$5,000 - Gold Level Conference Sponsorship

- Includes Complimentary Exhibitor Space (*up to 2 tables*)
- (2) Complimentary Full Conference Registrations
- Company Recognition at the Opening Session
- Maximum Exposure to Attendees during Conference
- Preferred Logo Presence on Conference Website
- Full page ad in the Conference Program Book
- ½ page ad in REEA "GSI" Gold Standard Instructor Development Workshop Playbook
- Primary Recognition Signage Displayed During Conference
- Opportunity to introduce Concurrent Session Presenters
- (2 additional Full Conference registrations can be purchased at a special rate of \$350/person.*
- All additional can be purchased at full conference registration rate.)*

\$2,500 - Silver Level Conference Sponsorship

- Includes 1 Complimentary Single Exhibitor Space
- (1) Complimentary Full Conference Registration
- Company Recognition at the Opening Session
- Preferred Logo Presence on the Conference Website
- ½ page ad in the Conference Program Book
- Primary Recognition Signage Displayed During Conference
- Opportunity to introduce Concurrent Session Presenters
- (2 additional Full Conference registrations can be purchased at a special rate of \$350/person.*
- All additional can be purchased at full conference registration rate.)*

\$2,000 - Conference Opening Keynote Sponsorship

- (1) Includes Single Exhibitor Space
- (1) Complimentary Full Conference Registration
- Company Recognition at the Opening Session
- Introduction of Opening Keynote Speaker
- Logo Presence on the Conference Website
- ¼ page ad in the Conference Program Book
- Primary Recognition Signage Displayed During Conference
- Opportunity to introduce Concurrent Session Presenters

\$2,000 - Lunch Sponsorship

- (1) Includes Single Exhibitor Space
- (1) Complimentary Full Conference Registration
- Company Recognition at the Opening Session
- Introduction of Opening Keynote Speaker
- Logo Presence on the Conference Website
- ¼ page ad in the Conference Program Book
- Primary Recognition Signage Displayed During Conference
- Opportunity to introduce Concurrent Session Presenters

\$1,000 - Bronze Level Conference Sponsorship

- Company Recognition at the Opening Session
- (1) Included Unmanned Tabletop
- Logo Presence on the Conference Website
- ¼ page ad in the Conference Program Book
- Recognition Signage Displayed During Conference

ADDITIONAL CONFERENCE SPONSORSHIPS

- Closing Dinner Sponsorship – *Sponsor pays direct to venue*
- Day 1 Conference Lunch Sponsorship - \$2,000
- Welcome Reception - *Sponsor pays direct to venue*
- Conference Bag Sponsorship - \$1,000
- REEAWalkers Shirt Sponsor - \$1,000
- Conference Break Sponsorship (3 available) - \$500 each
- Unmanned Tabletop Display – Full Table \$300 each *(For Display of material only - No chairs for Vendors to accompany table)*

EXHIBITOR SPACES AVAILABLE

TRIPLE EXHIBITOR SPACE | \$2,500

Triple Exhibitor Space with Tables and Chairs | Strategic Location for Maximum Exposure
(3) Complimentary Full Conference Registrations

(3 Additional Full Conference Registrations can be purchased-Special rate of \$350/person. All additional can be purchased at full registration rate)

DOUBLE EXHIBITOR SPACE | \$1,750

Double Exhibitor Space with Tables and Chairs | Strategic Location for Maximum Exposure
(2) Complimentary Full Conference Registration

(2 Additional Full Conference Registrations can be purchased-Special rate of \$350/person. All additional can be purchased at full registration rate)

SINGLE EXHIBITOR SPACE | \$950

Single Exhibitor Space with Table and Chairs | Strategic Location for Maximum Exposure
(1) Complimentary Full Conference Registration

(1 Additional Full Conference Registration can be purchased-Special rate of \$350 /person. All additional can be purchased at full registration rate)

REEA NOTICE:

- 1) All Conference Sponsors & Exhibitors will be acknowledged during the conference & have the opportunity to present a 1-minute REEA Sponsors & Exhibitors Rapid Fire during our General Luncheon Conference.
- 2) All Sponsors and Conference Exhibitors will be provided with the opportunity to introduce at least one Concurrent Session Presenter if available.
- 3) REEA has the right to add or alter Sponsor & Exhibitor opportunities at any time without notice.

**Be a Part of REEA’s Gold Standard Instructor “GSI”
Instructor Development Workshops with your Sponsorship!**



REEA’s Gold Standard Instructor Certification, a three-part Instructor Development Workshop Series and is designed to enhance instructor delivery and improve student learning.

REEA understands the importance properly skilled instructors play in creating a highly engaging learning environment for students. With this in mind, REEA has designed the curriculum for the Series of IDWs to support the development of this skill set. It provides critical training for both new and current instructors.

REEA’s GSI IDW series is available to support instructor training needs in your jurisdiction or region as well as your organization.

REEA GSI IDW #1 – July 29, 2025 – 9am-4pm Location to be announced

REEA GSI IDW #2 – July 26, 2025 – 9am-4pm Location to be announced

REEA GSI IDW #3 – Aug 2, 2025 – 9am-4pm Location to be announced

AVAILABLE REEA GSI IDW SPONSORSHIPS
\$4,000 – REEA GSI IDW Full Sponsor
Introduction at the beginning of each session to promote your company <i>(3 minutes at each session)</i>
Single table space during REEA GSI IDW classes
1 individual free attendee registration to all REEA GSI IDW Sessions <i>(value \$537)</i>
Full back cover ad in the REEA GSI IDW Playbook
PowerPoint acknowledgement at the beginning of class & during breaks & lunch
Option to provide Instructors with your company branded shirt to wear during sessions
Provide your banner to be displayed during all IDW Sessions
Single Exhibitor space during REEA Conference <i>(value \$950)</i>
Recognition on REEA Conference Sponsor Board during conference
½ page ad in the Conference Program Book <i>(value \$500)</i>
\$2,500 – REEA GSI IDW Playbook Sponsorship
Introduction at the beginning of each session to promote your company <i>(2 minutes at each session)</i>
Full page ad in the REEA GSI IDW Playbook <i>(value \$500)</i>
PowerPoint acknowledgement at the beginning of class & during breaks & lunch
½ page ad in Conference Program Book <i>(value \$250)</i>
Recognition on REEA Conference Sponsor Board during conference
Bus sponsorship - when applicable <i>(3 days available)</i>
Approx 30 minutes per day exclusive time with attendees on bus <i>(depending on location)</i> .
½ page ad in the REEA GSI IDW Playbook <i>(value \$250)</i>
PowerPoint acknowledgement at the beginning of class & during breaks & lunch
¼ page ad in Conference Program Book <i>(value \$125)</i>
Recognition on REEA Conference Sponsor Board during conference
Opportunity to ride the bus and have some fun networking with attendees
Breakfast, Lunch and Break Sponsorships during REEA GSI IDW Classes
<i>Sponsorship rates will be determined by event location at a later date. Contact REEA for rates</i>

REEA GSI IDW Lunch Sponsorship (3 days available)
3 minutes at the beginning of each sponsored lunch to promote your company
½ page ad in the REEA GSI IDW Playbook the day of sponsorship (value \$250)
PowerPoint acknowledgement at the beginning of class & during breaks & lunch
Sponsorship mention Conference Program Book
Recognition on REEA Conference Sponsor Board during conference
Opportunity to handout your company items during lunch
REEA GSI IDW Breakfast Sponsorship (3 days available)
2 minutes at the beginning of each sponsored class to promote your company
¼ page ad in the REEA GSI IDW Playbook the day of sponsorship (value \$125)
PowerPoint acknowledgement at the beginning of class & during breakfast
Sponsorship mention Conference Program Book
Recognition on REEA Conference Sponsor Board during conference
Opportunity to handout your company items during breakfast
REEA GSI IDW Afternoon Break (3 days available)
2 minutes at the beginning of each sponsored break to promote your company
¼ page ad in the REEA GSI IDW Playbook the day of sponsorship (value \$125)
PowerPoint acknowledgement at the beginning of class & during break
Sponsorship mention Conference Program Book
Recognition on REEA Conference Sponsor Board during conference
Opportunity to handout your company items during break



For additional information regarding the 2025 Annual REEA Conference Sponsorship & Exhibitor Opportunities, please contact REEA Headquarters at 520-609-2380. We look forward to you being a part of the success of REEA and appreciate your support of our Members!

Kris

Kris Inman
 REEA National Executive Director



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